

Carleton Companies Hires Industry Veteran Tasha Krawiec To Lead Management Services

DALLAS (April 2, 2024) – Dallas-based Carleton Companies, a fully integrated owner, developer and builder of high-quality multifamily assets across the South and Southwest United States, hired Tasha Krawiec as the President and CEO of Carleton's Property management company, Carleton Management Services, where she will oversee all aspects of the property management company.

In this role, Krawiec plans to cultivate a best-in-class property management company for the Carleton Companies stakeholders by enhancing the management platform, concentrating on innovation and operational efficiencies. Most importantly, she strives to nurture a strong company culture that focuses on performance, exceptional service, and spotlighting the people whose contributions drive the company's vision.



"Tasha brings a wealth of experience and expertise that will undoubtedly contribute to our company's continued success," said Holland P. Gary, Carleton Companies CFO. "With a robust background in property management and a proven track record of consistent achievements, we are confident she will lead us to new heights. We anticipate being better positioned to achieve our goals as we continue to expand our property management services with Tasha leading our property management company."

"Her experience spans across 20+ states and multiple product types, including conventional multifamily, value-add, new construction, student, and affordable properties. She brings deep industry knowledge and strong business acumen in strategic planning, comprehensive financial management, and performance analytics. Additionally, she is recognized for building both engaged and high-performing teams," Gary added.

"The Carleton Companies' commitment to excellence, its leadership caliber, and its overall reputation easily convinced me this is where I want to be," Krawiec said. "Throughout the firm, the leadership and team members have an unwavering reputation and provide their partners with great value. I am excited to bring that same level of commitment and value to an expanded client base with our property management services."

Krawiec previously worked as Senior Vice President at Indio Management where she was responsible for all aspects of the property management operations including operations, facilities, marketing, training, support, revenue management and new business development. Before that role, she served as Vice President of Property Operations at BH Management Services for six years. She was responsible for daily operations in a high-growth period with a portfolio that grew from 45,000 units to over 90,000 apartment homes across the nation. Krawiec was integral in the development of the firm's base management platform to position the company for growth, scalability, and sustainability to increase new third-party business, conveying the firm's consistent vision while enhancing its capabilities.

She also previously held senior roles at Landmark Apartment Trust of America, Bernard Allison Management and Colonial Properties Trust, where she was responsible for portfolio management, throughout the Southern U.S.

“Since 1991 Carleton Companies has established itself as one of the most respected real estate investment, development and construction firms. I am privileged to become a part of this exceptional team of professionals and contribute to its continued growth and enhanced accomplishments and see a realm of opportunity to make this already illustrious company even stronger,” she added. “Together, we are committed to ensuring the highest standards of service and satisfaction are upheld for our residents, investors, and business partners.”

Krawiec attended Texas Tech University and is a member of the Institute of Real Estate Management (IREM) and Chief, a network of senior executive women. She is also an advocate for the Susan G. Komen Foundation.

About Carleton Companies

Dallas-based Carleton Companies is a fully integrated owner, developer, and builder of high-quality multifamily assets across the South and Southwest United States. Since 1991, the firm has remained actively engaged in all aspects of the multifamily housing market including development and construction, property management and financial services. For more information, visit us at carletoncompanies.com.

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